

Privacy Policy

Effective Date: June 2025

1. Introduction

BTF Prop Funding ("we," "our," or "us") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit btfpropfunding.com (the "Website") and use our services.

By accessing or using our services, you agree to the collection and use of information in accordance with this Privacy Policy. We process personal data in accordance with **Regulation (EU) 2016/679 (GDPR)** and the applicable laws of the Czech Republic.

2. Information We Collect

2.1 Personal Information

We may collect personal information, including but not limited to:

- Full name and contact details (email address, phone number)
- Date of birth and identity verification information (where required)
- Address and location data
- Payment and billing information
- Trading experience and evaluation-related data
- Account credentials and authentication details

2.2 Technical Information

We automatically collect certain technical data, including:

- IP address and device information
- Browser type and version
- Operating system and device identifiers
- Website interaction data and analytics
- Trading platform activity and performance metrics
- Cookies and similar tracking technologies

2.3 Communication Data

We may collect information related to your communications with us, such as:

- Support tickets and correspondence
- Live chat transcripts and emails
- Survey responses and feedback
- Marketing preferences and subscription status

3. How We Use Your Information

3.1 Service Provision

We use your information to:

- Create and manage your user account
- Provide access to simulated trading programmes and platforms

- Process payments and manage billing
- Monitor compliance with programme rules
- Deliver customer support and assistance

3.2 Legal and Compliance Purposes

Your data may be used to:

- Verify identity and prevent fraud
- Comply with legal and regulatory obligations including AML/KYC requirements
- Conduct risk assessments and internal reviews
- Investigate violations of our Terms & Conditions

3.3 Communication and Marketing

With your consent (where required), we may use your information to:

- Send important service-related notices
- Provide educational content and platform updates
- Deliver promotional or marketing communications
- Conduct surveys and market research

You may opt out of marketing communications at any time by clicking the unsubscribe link in any email or contacting us at support@btfpropfunding.com.

4. Legal Basis for Processing (GDPR)

Purpose	Legal Basis (GDPR)
Account registration & service delivery	Art. 6(1)(b) — Performance of a contract
KYC / AML identity verification	Art. 6(1)(c) — Legal obligation
Fraud prevention & platform security	Art. 6(1)(f) — Legitimate interests
Marketing communications	Art. 6(1)(a) — Consent
Platform analytics & improvement	Art. 6(1)(f) — Legitimate interests
Legal proceedings & regulatory reporting	Art. 6(1)(c) — Legal obligation

5. Information Sharing and Disclosure

5.1 Service Providers

We may share information with trusted third-party service providers who assist with:

- Payment processing and financial services
- Website hosting and technical infrastructure
- Customer support and communication tools
- Analytics, monitoring, and data processing
- Marketing and advertising services

All providers are required to protect your data and use it only for authorised purposes under binding data processing agreements.

5.2 Legal Obligations

We may disclose your information if required to:

- Comply with legal processes or regulatory authorities
- Respond to lawful requests from public authorities
- Protect our rights, users, or business from harm
- Prevent fraud or address security threats

5.3 Business Transfers

In the event of a merger, acquisition, or sale of assets, your information may be transferred as part of the transaction, subject to confidentiality and data protection obligations. We will notify you of any such transfer where required by law.

6. Data Security

We implement industry-standard security measures to protect your information, including:

- Encrypted data transmission (SSL/TLS) and secure storage
- Secure authentication and role-based access controls
- Regular system monitoring and security audits
- Internal data protection policies and staff training

Despite these measures, no system is completely secure, and we cannot guarantee absolute security. In the event of a data breach that affects your rights and freedoms, we will notify you and the relevant supervisory authority as required by GDPR.

7. Your Rights and Choices

Depending on your jurisdiction, you may have the following rights regarding your personal data:

7.1 Access and Portability

- Request access to your personal data
- Obtain a copy of your data in a portable, machine-readable format
- Receive information about how your data is processed

7.2 Correction and Deletion

- Correct inaccurate or incomplete personal information
- Request deletion of your personal data (subject to legal obligations)
- Object to or restrict certain data processing activities

7.3 Marketing Preferences

- Unsubscribe from marketing emails at any time
- Opt out of promotional communications
- Manage notification and contact preferences

To exercise any of these rights, contact us at **support@btfpropfunding.com**. We will respond within 30 days. You also have the right to lodge a complaint with the **Office for Personal Data Protection (Úřad pro ochranu osobních údajů – UOOU)** at www.uoou.cz.

8. Cookies and Tracking Technologies

We use cookies and similar technologies to:

- Remember your preferences and account settings
- Analyse traffic and user behaviour on our Platform
- Improve platform performance and usability
- Deliver relevant content and promotions
- Detect fraud and ensure platform security

You may manage cookies through your browser settings or our cookie consent banner, though disabling certain cookies may affect the functionality of the Platform. A full Cookie Policy is available on our website.

9. Data Retention

We retain personal information only as long as necessary to:

- Provide our services and fulfil contractual obligations
- Meet legal and regulatory requirements (KYC/AML records: minimum 5 years)
- Resolve disputes and enforce our agreements
- Comply with Czech accounting and tax law (transaction records: 10 years)

When data is no longer required for these purposes, it is securely deleted or anonymised.

10. International Data Transfers

Your information may be transferred to and processed in countries outside the European Economic Area (EEA). Where such transfers occur, BTF Prop Funding ensures appropriate safeguards are in place, including Standard Contractual Clauses (SCCs) approved by the European Commission or reliance on applicable adequacy decisions, in accordance with GDPR.

11. Children's Privacy

Our services are not intended for individuals under 18 years of age. We do not knowingly collect personal data from minors. If we identify that personal data has been collected from a minor without parental consent, it will be promptly deleted.

12. Changes to This Privacy Policy

We may update this Privacy Policy periodically. Updates will be posted on this page with a revised effective date. Where changes are material, we will notify you by email. Continued use of the Platform after updates constitutes acceptance of the revised policy.

13. Contact Us

If you have questions about this Privacy Policy or our data practices, please contact us:

Email: support@btfpropfunding.com

Privacy Officer: BTF Funding – Privacy Officer

Business Hours: Monday – Friday, 9:00 AM – 6:00 PM (UTC)

Address: BTF Prop Funding s.r.o., Czech Republic

BTF Prop Funding s.r.o. · Czech Republic · Effective June 2025 · Version 1.0

All accounts are demo accounts operating in a simulated trading environment. Nothing herein constitutes investment advice or an offer to trade financial instruments. BTF does not operate as a broker or custodian.
